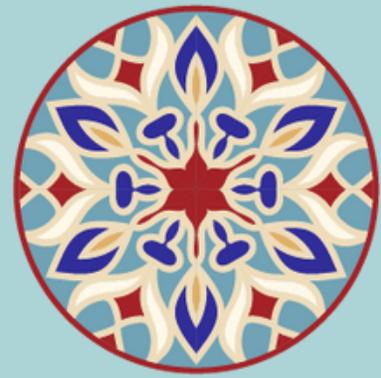


# SAVOR

*A Sephardic Music & Food Experience*



## **SAVOR IS...**

...a unique pairing of music and food, exploring and celebrating Sephardic culture, history and language.

Launched in 2022 by Ladino singer Sarah Aroeste and Sephardic chef Susan Barocas, **Savor** creates multi-sensory experiences that weave together music and food, just as they are inextricably connected at the very heart of Sephardic culture. These two Sephardic touchstones - largely preserved and passed on by women - have survived in their unique forms, despite the Spanish Inquisition, Balkan Wars, the Holocaust and more.



Song and food have united Sephardic Jews in their diaspora and have connected them through shifting centuries and borders. And now, **Savor** is one more link connecting the Sephardic past, present and future.

## **WHAT WE DO**

**Savor** creates Sephardic experiences that fill your senses, minds and hearts. At the core of the project is an album of ten songs in the Ladino language that focus on food. Each song revolves around a specific food beloved among Sephardim and is matched with a Sephardic recipe and cooking video by a celebrated Jewish chef whose work preserves and promotes Sephardic cuisine. Together, the album, videos and recipes create an all-inclusive, downloadable **Savor** package.



**Savor** works with organizations and communities to design in-person and virtual programs for different numbers of participants, ages and settings. Programs can include an illustrated talk about Sephardic music and food or a cooking demo or hands-on cooking experience...a sing-along or even full concert of Sephardic music. Some of the other parts of the project include:

- Preparation and distribution of education materials such as Sephardic Fun Facts and classroom discussion guides
- Creating travel experiences such as a music and food cruise adventure from Athens to Istanbul in May 2023
- Participation in food and music seminars, festivals and residencies



Our plans also include diving deeper into Sephardic history, culture and cuisine with a documentary film and a book of stories, recipes and photographs.

For more information, including creating your own **Savor** program or program bundle, please contact Sarah and Susan at [info@savorexperience.com](mailto:info@savorexperience.com).



## WHO WE ARE

**Sarah Aroeste** is a Ladino singer/songwriter, author and activist committed to bringing awareness of Sephardic music and culture to audiences around the globe. With eight Ladino albums to her name, and two Sephardic children’s books, Aroeste is credited for helping to revitalize a tradition for young and old. Learn more at [saraharoeste.com](http://saraharoeste.com).

**Susan Barocas** is a writer, chef and teacher passionate about exploring, presenting and preserving Sephardic cuisines, cultures and history. Founding director of the innovative project Jewish Food Experience, she brought Sephardic food to the White House as guest chef for three of President Obama’s Passover Seders.

**Savor** engages musicians, chefs and other people around the globe who are dedicated to bringing unique, high quality Sephardic programs to individuals, communities and groups. The talented chefs who help bring **Savor** songs to life on video through their culinary skills and connections to Sephardic cuisine are seen below. Find out more about the chefs at [savorexperience.com](http://savorexperience.com).



Sibel Pinto



Viviane Bowell



Hélène Jawhara Piñer



Genie Milgrom



Bendichas Manos



Leah Koenig



Jennifer Abadi



The Sephardic Spice Girls



Susan Barocas



Sarah Aroeste

## CONTACT

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